



Charlene Li

Charlene Li is founder of the Altimeter Group and the author of the New York Times bestseller, *Open Leadership*. She is also the coauthor of the critically acclaimed, bestselling book *Groundswell*, which was named one of the best business books in 2008.

She is one of the foremost experts on social media and technologies and a consultant and independent thought leader on leadership, strategy, social technologies, interactive media and marketing. Formerly Li was vice president and principal analyst at Forrester Research and a consultant with Monitor Group. She was named one of the 100 most creative people in business by *Fast Company* in 2010 and one of the most influential women in technology 2009.

Charlene is a frequently-quoted expert and has appeared on 60 Minutes, The McNeil NewsHour, ABC News, CNN, and CNBC. She is also frequently quoted by The Wall Street Journal, The New York Times, The Economist, Businessweek, USA Today, Reuters, and The Associated Press. She is a much-sought after public speaker and will be appearing at the World Business Forum in Radio City Music hall in October 2010. She has also presented frequently at top conferences such the American Society of Association Executives, SXSW, Web 2.0 Expo, and Search Engine Strategies.

Charlene is a graduate of Harvard Business School and received a magna cum laude degree from Harvard College. You can follow her blog at charleneli.com/blog or at twitter.com/charleneli

Personal

Charlene is the mother of two kids and and the wife of Come Lague, a venture capitalist with Nueva Ventures. She is also an avid fan of reality TV shows, science fiction, and sudoku. She lives in the Bay Area with her family.